



5 July 2019

THE DIGITAL FUTURE

During 2020 LPA Group Plc (the “Company”) will be commencing a programme to make all shareholder communications electronic, including the payment of dividends and completion of proxy forms, as indicated in our 2019 Interim announcement.

This means that:

- **Interim dividend for 2019** - (payable in September 2019) – no change;
- **Final dividend for 2019** - (payable in March 2020) - this will be the last dividend payment supported by the issue of a cheque. All future dividends will be paid electronically and your tax confirmation will be available electronically.

For those not already registered, or currently receiving electronic dividend payments, we would be grateful if you would:

- **Register** on the Share Portal at www.signalshares.com. You will need your investor code which can be found on your share certificate;
- **Mandate** your dividends via the Share Portal once you have registered or by completing the bank mandate form provided.

Form of Proxy - the detachable form of proxy previously provided within the Annual Report and Accounts and business reply envelope will no longer be provided. A hard copy proxy will be provided within the 2020 document for reference; thereon this will become available electronically only. Instead, we will send you instructions to enable you to vote electronically. You will still be able to vote in person at the AGM and you can request a hard copy proxy form from our Registrars.

Company law requires that we ask shareholders to consent to the receipt of communications electronically and via a website. Please note that if you consent to website publication you will continue to be notified in writing and through the release of an announcement on the London Stock Exchange each time the Company places a statutory communication on the website. Annual Reports and other documents which are required to be sent to shareholders ('shareholder information') are published on our website at www.lpa-group.com/investor-information.

- **Elect** to receive communications from the Company by **email** instead of by hard copy at www.signalshares.com or on the form provided.
- If you would like to receive shareholder information by means of a website, there is nothing more you need to do. You will be notified by post when shareholder information has been placed on the website.
- If you would like to receive shareholder information in hard copy form please elect on the form provided.

If we do not receive a reply from you within 28 days of the date of dispatch of this communication, you will be deemed to have consented to website publication of shareholder information and you will not receive hard copies of shareholder information in the post.

Please note that you still have the right to request hard copies of shareholder information at no charge.



LPA GROUP PLC - BANK MANDATE FORM

You should use this form to have your proceeds paid directly into a bank or building society account. Please use BLOCK CAPITALS to complete this form.

SHAREHOLDER NAME:
INVESTOR CODE (found on your share certificate):

Bank or building society details

Sort code

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 Account number

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Bank or building society reference or roll number (if applicable)

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Account Holder Name

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Bank or building society name

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Payment in accordance with these instructions discharges the company from any further liability.

Signatures

Please sign below – Any one shareholder can sign

Signature 1

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Signature 3

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Date

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Signature 2

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Signature 4

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Daytime Telephone Number

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If we need to get in touch with you about your shareholding it would be helpful to have your telephone number. We will not use this for marketing purposes

We reserve the right to ask for additional confirmation of the signature if necessary.

LPA GROUP PLC - SHAREHOLDER COMMUNICATIONS

Please note that if you do not return the form within 28 days of the date of posting, you will be deemed to have consented to the receipt of shareholder documentation via a website.

Option (a)

I would like to receive all shareholder communications by email

Option (b)

I would like to receive printed copies of all shareholder communications

Email Address (in BLOCK CAPITALS please):

DO NOT send this form to the Company, but to our Registrars as below. PLEASE RETURN THIS FORM TO:
FREEPOST SAS, 34 Beckenham Road, BR3 9ZA (no stamp or further address detail is required)