

# LPA GROUP PLC

("LPA" or the "Group")

## PDMR Shareholding

LPA Group Plc, the high reliability LED lighting and electro-mechanical system manufacturer, announces that it was informed on 31 January 2020 of the following sale of ordinary shares in the Group by a PDMR:

Name and position	Date of transaction	Number of shares sold	Price per share	Resultant number of shares beneficially interested in	Percentage of current issued share capital
John Hesketh Managing Director of Excil Electronics Ltd t/a LPA Lighting Systems	31/1/2020	5,000	£1.11	50,000*	0.40%

\*Of which 25,000 ordinary shares are held in the name of his spouse.

This announcement contains inside information for the purposes of Article 7 of EU Regulation 596/2014.

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Enquires:	<a href="http://www.lpa-group.com">www.lpa-group.com</a>	Tel:
<b>LPA Group Plc</b> Peter Pollock Paul Curtis Chris Buckenham	<b>Chairman</b> <b>COO</b> <b>CFO</b>	01799 512844 01799 512858 01799 512859
<b>Cairn Financial Advisers</b> James Caithie / Tony Rawlinson Ludovico Lazzaretti	<b>(Nominated Adviser)</b>	020 7213 0880
<b>finnCap</b> Ed Frisby / Teddy Whiley (Corporate Finance) Tim Redfern / Malar Velaigam (ECM & Sales)	<b>(Broker)</b>	020 7220 0500

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	John Hesketh	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	MD - Excil Electronics Ltd t/a LPA Lighting Systems	
b)	Initial notification /Amendment	Initial Notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	LPA Group plc	
b)	LEI	2138007S67YLDN6CEF21	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument Identification code	LPA Group plc ordinary shares of 10p each  GB0007320806	
b)	Nature of the transaction	On market disposal of shares	
c)	Price(s) and volume(s)	<b>Price(s)</b>	<b>Volume(s)</b>
		111p	5,000
d)	Aggregated information - Aggregated volume - Price	5,000 111p	
e)	Date of the transaction	31 January 2020	
f)	Place of the transaction	London Stock Exchange (XLON)	
g)	Additional Information	N/A	